

FACEBOOK

Africa

A Year in Review

2019

Key Milestones

- Launched an **8-week Incubation programme** at **NG_Hub** in partnership with satellite hubs across Nigeria, focused on mentorship and practical training for would-be entrepreneurs
- Undertook a Civic Engagement Roadshow ahead of **Senegal's Presidential elections**

JAN

- Unveiled our **Election Integrity exhibition** in Lagos, ahead of the Nigerian elections

- Opened our new **Content Review Centre** in Nairobi in partnership with Samasource, employing up to **100** local language content reviewers
- Partnered with over **20 African NGOs across 16 countries** to raise awareness of **Safe Internet Day 2019**
- Announced our **support for Elections across Africa in 2019** – focused on reducing the spread of misinformation, protecting election integrity and supporting civic engagement

FEB

- In Nigeria we unveiled Dubawa as our 3rd partner in our **Third-Party Fact Checking programme**
- Partnered with MainOne in Nigeria to build and operate more than **750 km** terrestrial fibre infrastructure to provide metro connectivity to more than **1 million people in Edo and Ogun States**

- Launched **year two of #SheMeansBusiness in Nigeria** in partnership with She Leads Africa – aimed at training female entrepreneurs and students in vital digital skills
- Partnered with United Nations Office on Drugs and Crime (UNODC) and AfricaTeenGeeks in Nigeria to launch **Hackathon4Justice**, a two-day event for young people aimed at sparking creativity through coding

MAR

- Hosted a **Civic Engagement Lab** in South Africa: Bringing together civil society and technology experts to explore ways to reduce misinformation and protect election integrity
- Launched with Cell C **the first public access Wi-Fi hotspots at the University of the Western Cape** in South Africa

- Unveiled our **very first pop-up in Africa** with 'It's Your Facebook: Lagos' a creative space for visitors to explore our products and attend various trainings
- Announced the creation of the **world's most detailed population density maps of Africa**, created by Facebook AI researchers to help humanitarian aid and relief agencies
- Hosted **24 students** from Ghana at the MEST hub in Accra for a Facebook Hack-a-Project programme
- Hosted our **Facebook Journalism Training workshop** in South Africa for journalism students

APR

- Undertook a **University tour in South Africa**, aimed at boosting recruitment from across the region
- Partnered with the Dream Factory Foundation and Facebook Community Leadership Program Youth Fellow Nadine Maselle, to **open a computer lab at Salt River High School in Cape Town, South Africa**

- Unveiled **FbStart Accelerator 2019** with Nigerian and Ghanaian Student and Startup teams – a six-month bootcamp aimed at using advanced technologies to help to create solutions
- **Celebrated One Year of NG_Hub** & Our Digital Skills Trainings in Nigeria – with over **526 events** held, **11,490 attendees**, and partner events with CcHub, US Consulate, SheLeadsAfrica, Paystack, Tony Elumely Foundation, Women in Tech Africa

MAY

- Launched Boost with Facebook **across 6 Francophone countries** – DRC, Cameroon, Ivory-Coast, Guinea, Benin, and Senegal

- Brought together more than **300 young entrepreneurs and marketers** for Facebook's Youth Enterprise and Skills Day, aimed at inspiring young South Africans to build and grow businesses through digital marketing

JUN

- Undertook **safety and digital security training for Activists** from DRC, Cameroon, Chad and Central African Republic
- Launched **Facebook Flex** with Moov in Côte d'Ivoire
- Embarked on a **six Universities Campus Roadshow across Nigeria**, enabling students to share their ideas and learn more about deep-tech

- Hosted a **Digital Marketing Bootcamp** in partnership with Digify Africa aimed at future digital marketing talents across Nigeria
- Rolled out **Facebook Flex** with Onatel in Burkina Faso

JUL

- Undertook **Boost with Facebook Roadshows** across four countries in four months, covering **10 cities** in Uganda, Zambia, Ghana and Niger

- Creating connections & supporting women during South Africa's women's month, **we bought together x40 of South Africa's most influential female personalities** from across TV, news and food in a networking dinner
- Rolled out **Boost with Facebook** across South Africa in partnership with Digify Africa
- Unveiled **#SheMeansBusiness** across South Africa – aimed at training female entrepreneurs

AUG

- Hosted our first **Instagram Stories School** for creatives during Loeries Creative Week
- Launched the Facebook **'Celebrating Icons of Change'** programme – celebrating and bringing together **40 young icons of change** from 15 countries across SSA
- Announced **Third-Party Fact-Checking** in **10 local languages** across four countries – Kenya, South Africa, Nigeria and Senegal

- Well-being Comes to Africa: **Hosted in Johannesburg our first Well-being event in Africa** – focused on educating and supporting our work in this important area
- Partnered with the Nigerian State of Edo Universal Board of Education to launch **Workplace for over 10,000 teachers**
- Unveiled **eZibo Digital Literacy Programme** for students in Zambia

SEP

- **Launched Boost with Facebook** for entrepreneurs and SMBs in Nairobi, Kenya

- Expanded our **Third-Party Fact-Checking work** across **10 African countries** – Ethiopia, Zambia, Somalia, Burkina Faso, Uganda, Tanzania, Democratic Republic of Congo, Côte d'Ivoire, Guinea Conakry and Ghana

OCT

- Announced our **very first Small Business Group (SBG) Operations Centre** in partnership with Teleperformance – providing outsourced support to all English speaking advertisers across SSA

- Celebrated a 3-month training programme in partnership with Andela to train **2,500 developers**
- Rolled out a campaign against **Ebola Misinformation** in DRC
- Hosted Facebook's first ever **iD8 Nairobi Conference** in Nairobi with over **400 developers** and startups across SSA
- Hosted career fairs in Nigeria and Kenya for over **200 Developer Circle members** to connect them with jobs

NOV

- Created our first SSA **Developer Circle Leads Summit**, bringing together **60 Developer Circle leaders, from 45 circles in 17 countries**, in a two-day networking event

- **Launched Facebook Flex with Sotelma** in Mali
- Hosted our **2nd Facebook Well-being Event** in Nairobi, Kenya

DEC

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2019 in Numbers

Launched our **13th Community Leadership Circle** in our **8th country**

Celebrated 79 Community Leadership Circle meet-ups, with over **2,654** people attending

Trained over 7,000 woman-owned SMBs in digital skills across SSA

Celebrated our 45th Developer Circle now in **over 17 Countries** with more than **70,000 members**

261+ developer events hosted by the DevC community leaders with **22,647** attendees

Celebrated over 40 success stories from our **skills trainings** (career growth – e.g. jobs, promotions, skills improvements)

