# Events Calendar 2020/21

## GET THE LATEST UPDATES, DEVELOPMENTS AND TRENDS FOR IT PRACTITIONERS BY ATTENDING ITWEB EVENTS!

## SPONSORSHIP OPPORTUNITIES

DO YOU WANT TO POSITION YOUR COMPANY'S BRAND AS A LEADER IN THE ICT INDUSTRY SPACE? LOOK NO FURTHER: ITWEB EVENTS PROVIDES YOU WITH A PLATFORM TO SHOWCASE YOUR SOLUTIONS, SERVICES AND TECHNOLOGIES TO QUALIFIED SENIOR LEVEL BUSINESS DECISION-MAKERS.

ITWEB'S MARKETING CAMPAIGN PROVIDES YOU WITH EXPOSURE BEFORE, DURING AND AFTER THE EVENT USING VARIOUS ITWEB COMMUNICATION CHANNELS AND OTHER BUSINESS PRESS.

STAND OUT FROM YOUR COMPETITION BY POSITIONING YOUR BRAND AS A SERIOUS PLAYER IN THE ICT INDUSTRY AND TAKE ADVANTAGE OF THE MARKETING OPPORTUNITIES AVAILABLE TO YOU.

**To discuss sponsorship packages in more detail, or if you have a bespoke request, please contact:**

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### ITWeb BPM & Automation Summit 2020
**5 & 6 AUGUST 2020 | VIRTUAL CONFERENCE**

With the emergence of the COVID-19 pandemic and the subsequent lockdown, the 2020 edition of the ITWeb BPM & Automation summit will be held virtually, as an online event. It is set to run over two days and have more practical insights and case studies. The summit will be exploring how BPM and Automation is advancing digitisation in a fast paced business world and creating a competitive edge for organisations. During this event you will gain insight into the latest developments in automation and business process management. The 2020 event is designed to ensure that you walk away with immediately implementable insight on emerging technologies that are spurring on the evolution of business processes in the age of digitisation. Join us, online, to meet and network with technology solution providers and thought leaders in BPM and automation arena.

### ITWeb Security Summit 2020
**25 - 28 AUGUST 2020 | VIRTUAL CONFERENCE**

The Covid 19 pandemic has given rise to a significant increase in cybersecurity incidents. Now, more than ever, it is important for companies to have a security plan in place and to implement strategies for increasing their cyber resilience. With many employees now working from home, some using personal devices, IT networks are even more vulnerable to being attacked. In addition, criminals are taking advantage of people's anxiety and uncertainty by sending bogus emails in order to steal money or personal information. To get the latest information on how to protect your IT infrastructure, data and employees in unprecedented times, make sure you reserve your place at THE information and cyber security event for South Africa, this year in a new virtual format. The ITWeb Security Summit 2020, now in its 15th year, will again assemble the best of the best - international and local industry experts, analysts, solution providers and end-users - to unpack the latest threats facing African CISOs, CIOs, security specialists and risk officers, reveal emerging cyber security strategies and explain how to increase an organisation's cyber resiliency.

### Micro Focus Realize 2020
**15, 16 & 17 SEPTEMBER 2020 | VIRTUAL CUSTOMER FORUM**

**From surviving to thriving**
It's time to register your spot at Micro Focus premier customer and partner event of the year, brought to you virtually, and with the key theme of 'from surviving to thriving' – Micro Focus Realize 2020.
Competing in today's diverse market is no joke. Successful organisations must remain at the forefront of technology while controlling budgets, leveraging data and ensuring security.
Micro Focus Realize brings together over 600+ customers & partners to explore, share and network and ultimately, to help organisations like yours run and transform your business.

### ITWeb CX summit 2020
**14 & 15 OCTOBER 2020 | VIRTUAL CONFERENCE**

At the second annual edition of ITWeb CX summit, we will explore how the COVID-19 pandemic has impacted how businesses interface with their customers, how to realise Return on Investment from your CX initiative and how to build a business case.
This virtual event, which will run over two days, will be packed with expert insights from across the world and local case studies. We will showcase how digital experiences should reflect brand values and still feel human and how to use customer analytics to enhance customer experience. Join us, learn how South Africa's leading organisations are enhancing their customer experience strategies adopting new technologies and yet remain human-centric.

### ITWeb Cloud, Data Centre & DevOps Summit 2021
**10 & 11 FEBRUARY 2021 | VIRTUAL CONFERENCE**

**Setting future innovation in motion**
Cloud, data centres and DevOps are all critical components of the digital economy, and are reshaping the way businesses operate and perform. ITWeb's annual Cloud, Data Centre & DevOps Summit focuses on a wide range of hot topics, including hyperscale data centres; multi-cloud; public, private and hybrid cloud; cloud infrastructure; everything-as-a-service; cloud security & compliance; privacy; automation; data management; data ownership; access control; agile working methodologies; containers; big data analytics; DevOps; SecDevOps, to name a few. This annual event is the largest gathering of qualified end-users of data centre architecture, cloud technologies and solutions, DevOps, as well as adopters of the latest trends, including IoT, blockchain, AI and ML, in South Africa.

### ITWeb Business Intelligence Summit 2021
**23, 24 & 25 FEBRUARY 2021 | VIRTUAL CONFERENCE**

In these unprecedented times, businesses need to embrace BI and the new generation of technologies and disciplines such as augmented analytics, AI, machine learning, data science and RPA to ensure that they are able to successfully manage their data in order to better understand their customers, improve marketing techniques, make personalization possible and identify issues and opportunities that emerge in real time. ITWeb Business Intelligence Summit 2021 will provide a platform for data, BI, analytics and AI specialists from across industry to meet, share best practice and learn about the latest technologies, solutions and trends. You will hear from local and international experts on how to implement BI, data, analytics and AI strategies that will demonstrate tangible results and deliver ROI. The programme will include local and international case studies, interactive panel discussions, live polls and practical workshops.

## FOR MORE INFORMATION OR TO REGISTER CONTACT OUR CUSTOMER SERVICE MANAGER, LERATO MATHIZE ON EVENTS@ITWEB.CO.ZA OR (011) 807-3294

## Leading IT industry events.
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